

Student Beehive Privacy Policy, Cookie Policy and Data Sharing Policy

This privacy policy describes the personal data collected or generated (processed) when you interact with Student Beehive through our websites, digital experiences, mobile applications, sites, events, or one of our other products or services, all of which are part of the Student Beehive Platform (“Platform”). It also explains how your personal data is used, shared and protected, what choices you have relating to your personal data and how you can contact us.

WHO is Responsible for the Processing of Your Personal Data?

The Student Beehive entity responsible for the processing of your personal data will depend on how you interact with Student Beehive’s Platform. The relevant Student Beehive entity is referred to as “Student Beehive”, “our”, “we” or “us” in this privacy policy.

Please review our List of Local Entities for the name of the Student Beehive entity responsible and the appropriate contact information.

WHAT Personal Data Do We Collect and WHEN?

We ask you for certain personal data to provide you with the products or services you request. For example, when you make inquiries, contact our team, request to receive communications, , participate in our events or contests, or use our Platform. Additionally, when you request specific services on site, we may ask you to login to provide services that are then associated with your account/data (preferences).

This personal data includes your:

- Contact details including name, email, telephone number and billing address;
- Personal details including gender, date of birth and student status
- Payment information;
- Images, photos and videos of any id provided to student beehive
- Data on physical characteristics, including weight, height, and body measurements (such as estimated stride and shoe/foot measurements or apparel size);

When interacting with our Platform, certain data is automatically collected from your device or web browser. More information about these practices is included in the “Cookies” section of this privacy policy below. This data includes:

- Device IDs and type.
- Traffic data about your visit to and interactions with our Platform, including products you viewed, added to your cart or searched on Student Beehive;
- Cookies, IP addresses, referrer headers, data identifying your web browser and version, web beacons, tags and interactions with our Platform.

Children

We comply with local laws and do not allow children to inquire about our products on our Platform when they are under the legal age limit of the country in which they reside.

TOOLS to Manage What Personal Data We Collect

In many cases, your web browser or mobile device platform will provide additional tools to allow you to control when your device collects or shares particular categories of personal data. For example, your mobile device or web browser may offer tools to allow you to manage cookie usage or location sharing. We encourage you to familiarize yourself with and use the tools available on your devices.

WHY and HOW Do We Use Your Personal Data?

We use your personal data in the following ways:

To Provide the Features of the Platform and Services You Request

When you use our Platform or send us your personal information, we will use your personal data to provide the requested product or service. For example, if you participate in an event or promotion, we will use the contact information you give us to communicate with you about the preferences for accommodation, event or promotion. If you contact our team, we will use information about you, name and email address, store for future marketing campaigns.

In many cases, to use particular features within our Platform you may need to provide Student Beehive with additional data or additional consent to use particular data in a certain way

When you consent, we will send you marketing communications and news concerning Student Beehive's products, services, events and other promotions that may be of interest to you. You can opt-out at any time after you have given your consent.

Direct Marketing

If you are an existing customer of Student Beehive (for example, you live with us), we may use the contact details you provided to send you marketing communications about similar Student Beehive products or services where permitted by applicable law (unless you have opted-out). In other cases, we ask for your consent to send you marketing information.

To Protect Our or Others' Rights, Property or Safety

We may also use personal data about how you use our Platform to prevent, detect or investigate fraud, abuse, illegal use, violations of our Terms of Use, and to comply with court orders, governmental requests or applicable law.

For General Research and Analysis Purposes

We use data about how our visitors use our Platform and services to understand customer behavior or preferences. For example, we may use information about how visitors to StudentBeehive.com search for and find products to better understand the best ways to organize and present product offerings.

Data Sharing

Student Beehive Data Sharing Policy

Introduction

This Data Sharing Policy outlines how Student Beehive collects, uses, and shares personal data obtained through our websites, digital experiences, mobile applications, events, and other products or services. This policy aims to ensure that personal data is shared responsibly and in compliance with applicable laws and regulations.

Who is Responsible for the Processing of Your Personal Data?

Student Beehive is responsible for the processing of your personal data. For any queries or concerns regarding this policy, you can contact us at info@studentbeehive.com.

What Personal Data Do We Collect and When?

We collect various types of personal data when you interact with our platform. This includes but is not limited to:

- **Contact details: Name, email, telephone number, and billing address.**
- **Bank information used to refund your deposit**
- **Login and account information: Screen name, password, and unique user ID.**
- **Personal details: Gender, hometown, date of birth, and purchase history.**
- **Payment information: Credit card information.**

Why and How Do We Share Your Personal Data?

- 1. To Provide the Features of the Platform and Services You Request When you use our platform, we may share your personal data with third-party service providers to provide the requested product or service.**
- 2. We never share any bank details with any third-parties. Any and all information relating to payment is only for use of student beehive.**
- 3. Event partners: To manage and operate events and activities organized by or in collaboration with Student Beehive.**

Data sharing with academic establishments.

1. We share data with official partners where required, e.g Loughbrough University. This may include student data, number name and contact information. This will be used for contact purposes, emergency contacts and other aspects related to operations.

2. To Communicate Information about Our Products, Services, Events, and for Other Promotional Purposes With your consent, we may share your personal data with marketing partners to send you communications and news concerning our products, services, events, and promotions.

Other

In the Event of Business Transfers In the event of a reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of our business,

assets, or stock, we may transfer the personal data we have collected to the relevant third party.

With Your Consent We may share your personal data with third parties in other ways when you provide consent.

Encryption and Security We use a variety of technical and organizational security measures, including encryption and authentication tools, to maintain the safety of your

Retention of Your Personal Data We retain your personal data for as long as necessary to fulfill the purposes outlined in this policy unless a longer retention period is required or permitted by law.

Your Rights Relating to Your Personal Data You have the right to request access to, correction of, or deletion of your personal data. You can exercise these rights by contacting us at info@studentbeehive.com.

Changes to Our Data Sharing Policy We may update this policy from time to time. If we make significant changes, we will notify you of these changes through our platform or other appropriate means.

Contact Us If you have any questions or concerns about this Data Sharing Policy, please contact us info@studentbeehive.com.

